

SUCCESS STARTS HERE



15

USF PRO GRADUATES ON THE INDYCAR INDY NXT 2025 GRIDS

USF PRO GRADUATES ON THE NTT INDYCAR SERIES 2025 GRIDS

CONSECUTIVE USF PI

CONSECUTIVE USF PRO 2000
CHAMPIONS HAVE GRADUATED TO INDY NXT
and INDYCAR





A PROVEN **LADDER** SYSTEM



DEVELOPING THE **STARS** OF TOMORROW

USF PRO CHAMPIONS PATO O'WARD, RINUS VEEKAY AND KYLE KIRKWOOD



A SCHOLARSHIP-FUNDED PATHWAY TO THE TOP LEVELS

d'ORLANDO VEEKAY

LUNDQVIST

ESCORPIONI

SIEGEL

TAYLOR

DALY SOWERY

MALUKAS

ROWE

McNEILLY

O'WARD

RASMUSSEN

\$29M+

JEFFERS

ASKEW

HUGHES

McELREA

DE ALBA

IN SCHOLARSHIPS, PRIZE MONEY AND AWARDS DISTRIBUTED SINCE 2010

HERTA

ROSENQVIST

FOSTER

SIKES

SIMPSON

ABEL

JOHNSON

WHELDON

HARVEY

ROBB

GARCIA

CORRY

KIRKWOOD



THE LADDER STEPS

USF JUNIORS

FIRST OFFICIAL STEP

ENTRY LEVEL PROGRAM FOR YOUNG DRIVERS
TO GAIN EXPERIENCE BEFORE
ADVANCING UP THE LADDER

BRINGS A LEVEL OF PROFESSIONALISM AND ORGANIZATION TO A DRIVER'S FIRST SERIOUS CHAMPIONSHIP CHOICE

\$251,516 TO ADVANCE TO USF2000





USF PRO 2000

THIRD OFFICIAL STEP

PENULTIMATE STEP OF THE LADDER PROVIDING A SCHOLARSHIP VALUED AT \$593,056
TO ADVANCE TO INDY NXT

DATING BACK TO 1991, USF PRO 2000 HAS BEEN A VITAL STEP FOR MANY OF TODAY'S TOP DRIVERS INCLUDING CONOR DALY, KYLE KIRKWOOD, PATO O'WARD AND RECENT GRADUATES CHRISTIAN RASMUSSEN, STING RAY ROBB, LOUIS FOSTER, MYLES ROWE AND LOCHIE HUGHES





2026 SCHEDULES



TOTAL RACES IN 2025



2026 EVENT SCHEDULE

Live Streaming Available on the Free USF Pro Championships App, YouTube Channel and Series' Website.

March 13-15	Streets of Arlington*		
May 7-9	Arlington, Texas with INDYCAR Indianapolis Motor Speedway*		
May 21-22	Indianapolis, Indiana with INDYCAR Lucas Oil Indianapolis Raceway Park		
June 18-22	Indianapolis, Indiana with USAC Road America*		
July 2-5	Elkhart Lake, Wisconsin with INDYCAR Mid-Ohio Sports Car Course**		
August 6-9	Lexington, Ohio with INDYCAR Portland International Raceway*		
August 14-16	Portland, Oregon with INDYCAR Streets of Markham*		
August 29-30	Markham, Ontario, Canada with INDYCAR Milwaukee Mile		
September 24-26	Milwaukee, Wisconsin with INDYCAR		
Coptonibol 24-20	Elkhart Lake, Wisconsin Standalone		
	 Double-Header Round 		

Triple-Header Round



2026 EVENT SCHEDULE

Live Streaming Available on the Free USF Pro Championships App, YouTube Channel and Series' Website.

Feb. 27-March 1	Streets of St. Petersburg* St. Petersburg, Florida with INDYCAR
May 7-9	Indianapolis Motor Speedway** Indianapolis, Indiana with INDYCAR
May 21-22	Lucas Oil Indianapolis Raceway Park Indianapolis, Indiana with USAC
June 18-21	Road America** Elkhart Lake, Wisconsin with INDYCAR
July 2-5	Mid-Ohio Sports Car Course* Lexington, Ohio with INDYCAR
August 6-9	Portland International Raceway* Portland, Oregon with INDYCAR
August 14-16	Streets of Markham* Markham, Ontario, Canada with INDYCAR
September 24-26	

- * Double-Header Round
- ** Triple-Header Round



2026 EVENT SCHEDULE

Live Streaming Available on the free USF Pro Championships App, YouTube Channel and Series' Website.

February 16-18	Homestead-Miami Speedway** Homestead, Florida Standalone Event
April 16-19	Carolina Motorsports Park**
	Kershaw, South Carolina with TBA
May 14-17	Canadian Tire Motorsport Park**
	Bowmanville, Ontario, Canada with NASCAR
July 2-5	Mid-Ohio Sports Car Course*
	Lexington, Ohio with INDYCAR
July 10-11	Lime Rock Park*
	Lakeville, Connecticut with NASCAR
September 24-26	Road America**
	Elkhart Lake, Wisconsin with GRIDLIFE

- * Double-Header Round
- ** Triple-Header Round

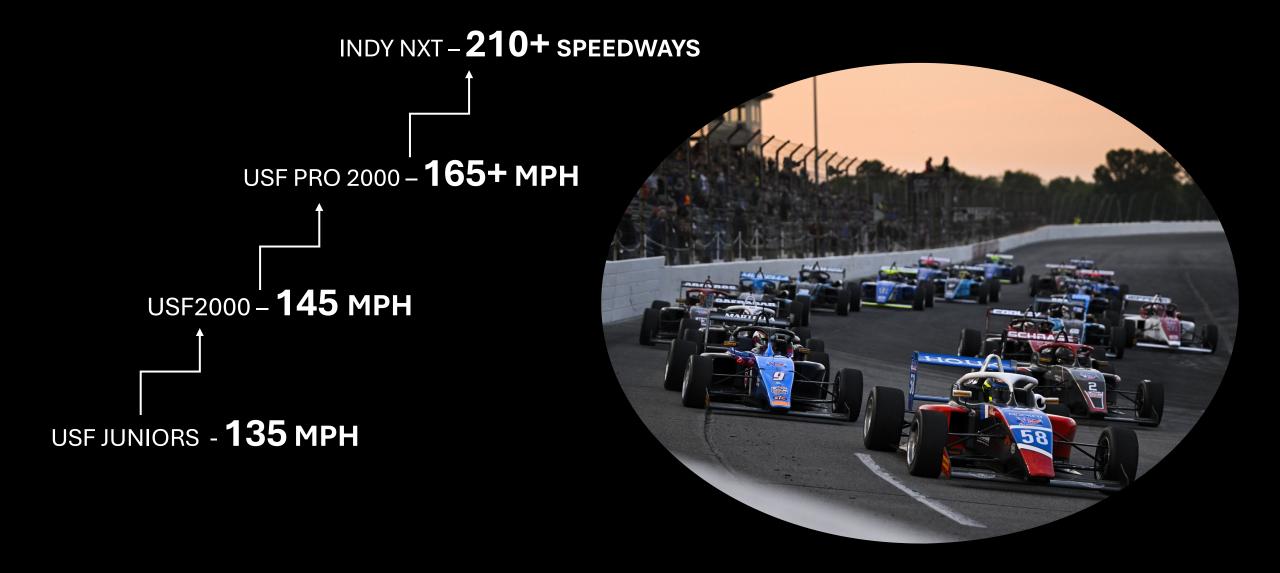


PROFESSIONAL TRAINING

CELEBRATING 17 YEARS OF THE LADDER SERIES IN 2026



TOP SPEEDS



MID-OHIO

ST. PETERSBURG

EVENTS PRIMARILY IN SUPPORT OF

INDYCAR

FOR TRAINING AT PREMIER NORTH AMERICAN VENUES

MARKHAM

INDIANAPOLIS MOTOR SPEEDWAY

ROAD AMERICA

PORTLAND

MILWAUKEE

ARLINGTON





SERVICES OF THE

AMR SAFETY TEAM

AT ALL EVENTS

RACE CONTROL LED BY COMPETITION DIRECTOR TONY COTMAN AND RACE DIRECTOR JOEL MILLER

Race-winning professional driver and recent Lamborghini Super Trofeo Champion. Former Mazda Factory Driver. Professional driver coach and instructor. Mechanical Engineer. Team USA Scholarship winner. Previously served as USF Pro Championships' Driver Coach.



Founded NZR Consulting in 2009, specializing in race circuit design, race officiating, tech/competition regulations, chassis design and event operations. Former VP of Operations, Race Director and Executive VP of Operations at Champ Car and IRL Vice President of Competition.

SPONSOR SERVICES DIRECTOR

CONTENT CREATION MANAGER

COMPETITION DIRECTOR

MEDIA PRODUCTION MANAGER

RACE CONTROL STEWARD

TECHNICAL MANAGER

SOCIAL MEDIA MANAGER

BROADCAST/DIGITAL MEDIA DIRECTOR

SERIES PHOTOGRAPHER

EDITORIAL CONTENT DEVELOPER

SERIES STAFF OF OVER 40 PERSONNEL

ACTIVITIES COORDINATOR

TECHNICAL DIRECTOR

BUSINESS DEVELOPMENT DIRECTOR

CHIEF EXECUTIVE OFFICER

ADMINISTRATIVE MANAGER

TRANSPORT DRIVER

OPERATIONS/LOGISTICS DIRECTOR

COMMUNICATIONS DIRECTOR

RACE DIRECTOR

TECHNICAL ASSISTANT

REGISTRAR

PUBLIC ADDRESS ANNOUNCER

FLEET MANAGER

HOSPITALITY SERVICE

CHIEF OPERATING OFFICER

TIMING & SCORING

NAVIGATING THE RACING WORLD SEMINAR WITH MIKE HULL OF CHIP GANASSI RACING



OVAL CLINIC WITH LOUIS FOSTER, SALVADOR DE ALBA & MICHAEL D'ORLANDO



MEDIA/SOCIAL MEDIA, SPONSORSHIP, OVAL RACING TRAINING



EXPOSURE

USF PRO CHAMPIONSHIP RACES IN SUPPORT OF INDYCAR AND NASCAR EVENTS





GLOBAL LIVE STREAMING OF ALL EVENTS ON THE FREE SERIES' APP, YOUTUBE CHANNEL AND WEBSITES



2025 USF Pro Championships Live Streaming

Source: YouTube

Available on: FREE SERIES' APP, YOUTUBE CHANNEL AND WEBSITES As of October



684,300 Total Views

54,200 Watch Time (Hours)

17,920 Subscribers (+2,200)

Devices Used:

- Television 54.5%
- Computer 22.0%
- Phone 19.3%
- Tablet 4.1%

Audience Demographics



30%

70%

	1070	0070
13-17	Years	0.5%
18-24	Years	16.5%
25-34	Years	25%
35-44	Years	19%
45-54	Years	14.8%
55-64	Years	12.6%
65+	Years	11.6%



2025 USF Pro Championships Social Media | App | Websites

As of October



341,458 Total Social Following



18,458



41,100



13,000



269,000



2.5M Website Visitors
1.2M Unique Visitors
585K New
4.8M Page Views

Total App Downloads 75,200

All-Time Views 5,717,200 2025 Page Views 375,800





IN-HOUSE PRODUCTION AND SOCIAL MEDIA TEAM LED BY USF PRO CHAMPIONSHIPS TV

POPULAR BEHIND-THE-SCENES
MINI-DOCUMENTARY SERIES

DRIVEN: CHASING THE APEX
SHOWCASING SERIES' DRIVERS

DEDICATED RACE/PA ANNOUNCER
ROB HOWDEN,
FOUNDER/OWNER OF EKARTINGNEWS.COM

MEDIA PHOTO SITE
WITH FREE USAGE TO DRIVERS & TEAMS

VIDEO CLIP CONTENT SITE FOR DRIVERS & TEAMS SOCIAL PLATFORMS



DEMOGRAPHICS

LEVERAGING A LUCRATIVE DEMOGRAPHIC

Source: INDYCAR



Age

18-24	15%
25-34	24%
35-44	21%
45-54	11%
55-64	13%
65+	16%



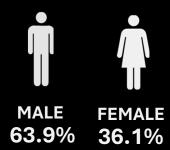
Household Income

\$100K+ 26.2% \$250K+ 5.3%



Education

20.6% 4+ Years College 12.9% Post-Grad Degree



INDYCAR fans are twice more likely to have a HHI of \$250K or more as the general adult population

LEVERAGING A LUCRATIVE DEMOGRAPHIC

Source: INDYCAR



Residence

47.5% City
27.6% Suburb
10.9% Town
13.4% Rural Area

Lifestyle Interests



INDYCAR fans are more likely to consider products / services from companies sponsoring the Series



HOSPITALITY & ENTERTAINMENT OPPORTUNITIES

SERIES' HOSPITALITY CENTER

AVAILABLE AT
ALL EVENTS AND CAN BE ENHANCED
WITH VIP CATERING PACKAGES

VIP SUITES AVAILABLE AT ALL EVENTS AND CAN BE FULLY CUSTOMIZED

TOWER TERRACE SUITE AVAILABLE

AT THE INDIANAPOLIS MOTOR SPEEDWAY

PACKAGES INCLUDE CREDENTIALS, PARKING AND GUEST VIP EXPERIENCES







ENHANCED OPPORTUNITIES FOR DRIVER & TEAM PARTNERS

RACE EVENT ENTITLEMENTS

WITH VIP SUITE HOSPITALITY, PA READS LOGOS ON RACE CARS, BROADCAST STREAM ADS, PACE CAR RIDES, PODIUM PRESENTATIONS AND MORE

AT-TRACK **ACTIVATION** WITH SPACE IN HIGH TRAFFIC VENDOR ROW AND FAN VILLAGE AREAS

AT-TRACK SIGNAGE OPTIONS

FULLY CUSTOMIZABLE PACKAGES AVAILABLE TO SUIT PARTNER NEEDS





FOR MORE INFORMATION

USF Pro Championships is owned and operated by Andersen Promotions, which has over three decades of experience in the successful promotion of race events throughout North America. Led by CEO Dan Andersen and COO Michelle Kish, the company has a staff of over 40 dedicated motorsports professionals and has achieved an outstanding reputation in the racing world, known for its integrity, presentation and operational expertise.

Andersen Promotions also operates the Whelen Mazda MX-5 Cup presented by Michelin, the signature spec series for Mazda Motorsports competing under the IMSA umbrella.

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